



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

Strategic Media Services, Inc.
 Attention: Accounts Payable
 3299 K St. NW
 Ste 200
 Washington, DC 20007

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104411-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/18/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104411
Alt Order #	06832078
Deal #	
Order Flight	09/12/12 - 09/18/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HE4S
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a Wakeup w/Wagners	5-6a		09/10/12 to 09/16/12	3x	--WTF--				
	KSNV			W	09/12/12	:30	5:53 AM	DH-08-30-08-H Our Turn	\$185.00		2
	KSNV			Th	09/13/12	:30	5:19 AM	DH-08-30-08-H Our Turn	\$185.00		3
	KSNV			F	09/14/12	:30	5:22 AM	DH-08-30-08-H Our Turn	\$185.00		1
2	KSNV	M-F 5-6a Wakeup w/Wagners	5-6a		09/17/12 to 09/23/12	2x	MT-----				
	KSNV			M	09/17/12	:30	5:13 AM	DH-6-21-12-02-HD Job R.	\$185.00		1
	KSNV			Tu	09/18/12	:30	5:53 AM	DH09141211H Two in a R.	\$185.00		2
3	KSNV	M-F 6-7a Wakeup w/Wagners	6-7a		09/17/12 to 09/23/12	2x	MT-----				
	KSNV			M	09/17/12	:30	6:22 AM	DH-08-30-08-H Our Turn	\$450.00		1
	KSNV			Tu	09/18/12	:30	6:43 AM	DH-6-21-12-02-HD Job R.	\$450.00		2
4	KSNV	M-F 6-7a Wakeup w/Wagners	6-7a		09/10/12 to 09/16/12	3x	--WTF--				
	KSNV			W	09/12/12	:30	6:30 AM	DH-08311208H Wrong	\$450.00		2
	KSNV			Th	09/13/12	:30	6:23 AM	DH-08311208H Wrong	\$450.00		3
	KSNV			F	09/14/12	:30	6:49 AM	DH-08311208H Wrong	\$450.00		1
5	KSNV	Today Show	658a-9am		09/10/12 to 09/16/12	3x	--WTF--				
	KSNV			W	09/12/12	:30	8:44 AM	DH-08-30-08-H Our Turn	\$550.00		3
	KSNV			Th	09/13/12	:30	7:29 AM	DH-08-30-08-H Our Turn	\$550.00		1
	KSNV			F	09/14/12	:30	7:58 AM	DH-6-21-12-02-HD Job R.	\$550.00		2
6	KSNV	Today Show	658a-9am		09/17/12 to 09/23/12	2x	MT-----				

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Estimate Number	

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Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104411
Alt Order #	06832078
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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
6	KSNV	Today Show	658a-9am	M	09/17/12	:30	8:43 AM	DH-08311208H Wrong	\$550.00		1
	KSNV			Tu	09/18/12	:30	7:28 AM	DH09141211H Two in a R.	\$550.00		2
				to	09/17/12 to 09/23/12	1x	-T-----				
				Tu	09/18/12	:00			\$200.00 Credited		1
8	KSNV	M-F Today Show II	9-10a	W	09/10/12 to 09/16/12	2x	--W-F--				
				W	09/12/12	:30	9:49 AM	DH-08311208H Wrong	\$200.00		1
				F	09/14/12	:30	9:56 AM	DH-08-30-08-H Our Turn	\$200.00		2
				to	09/10/12 to 09/16/12	3x	--WTF--				
				W	09/12/12	:30	10:54 AM	DH-08-30-08-H Our Turn	\$200.00		1
				Th	09/13/12	:30	10:28 AM	DH-08311208H Wrong	\$200.00		3
				F	09/14/12	:30	10:53 AM	DH-08311208H Wrong	\$200.00		2
				to	09/17/12 to 09/23/12	2x	MT-----				
				M	09/17/12	:30	10:52 AM	DH-08-30-08-H Our Turn	\$200.00		1
				Tu	09/18/12	:30	10:58 AM	DH09141211H Two in a R.	\$200.00		2
				to	09/17/12 to 09/23/12	2x	MT-----				
				M	09/17/12	:30	12:18 PM	DH-08311208H Wrong	\$275.00		2
				Tu	09/18/12	:30	12:28 PM	DH09141211H Two in a R.	\$275.00		1
				to	09/10/12 to 09/16/12	3x	--WTF--				

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
12	KSNV	Noon News	12-1230pm								
	KSNV			W	09/12/12	:30	12:29 PM	DH-08311208H wrong	\$275.00		3
	KSNV			Th	09/13/12	:30	12:21 PM	DH-08-30-08-H our Turn	\$275.00		1
	KSNV			F	09/14/12	:30	12:13 PM	DH-08-30-08-H our Turn	\$275.00		2
13	KSNV	Dr Phil	3-4p								
	KSNV			W	09/10/12 to 09/16/12	3x	--WTF--				
	KSNV			W	09/12/12	:30	3:57 PM	DH-08-30-08-H our Turn	\$300.00		1
	KSNV			Th	09/13/12	:30	3:26 PM	DH-08311208H wrong	\$300.00		2
	KSNV			F	09/14/12	:30	3:14 PM	DH-08311208H wrong	\$300.00		3
14	KSNV	Dr Phil	3-4p								
	KSNV			W	09/17/12 to 09/23/12	2x	MT-----				
	KSNV			M	09/17/12	:30	3:16 PM	DH-6-21-12-02-HD Job R	\$300.00		1
	KSNV			Tu	09/18/12	:30	3:34 PM	DH09141211H Two in a R	\$300.00		2
15	KSNV	4PM NEWS (1 hour)	4-5pm								
	KSNV			W	09/17/12 to 09/23/12	2x	MT-----				
	KSNV			M	09/17/12	:30	4:22 PM	DH-08-30-08-H our Turn	\$350.00		2
	KSNV			Tu	09/18/12	:30	4:23 PM	DH-6-21-12-02-HD Job R	\$350.00		1
16	KSNV	4PM NEWS (1 hour)	4-5pm								
	KSNV			W	09/10/12 to 09/16/12	3x	--WTF--				
	KSNV			W	09/12/12	:30	4:23 PM	DH-08311208H wrong	\$350.00		2
	KSNV			Th	09/13/12	:30	4:14 PM	DH-08-30-08-H our Turn	\$350.00		1
	KSNV			F	09/14/12	:30	4:26 PM	DH-6-21-12-02-HD Job R	\$350.00		3
17	KSNV	4PM NEWS (1 hour)	4-5pm								
	KSNV			W	09/10/12 to 09/16/12	3x	--WTF--				
	KSNV			W	09/12/12	:30	4:23 PM	DH-08311208H wrong	\$350.00		2
	KSNV			Th	09/13/12	:30	4:14 PM	DH-08-30-08-H our Turn	\$350.00		1
	KSNV			F	09/14/12	:30	4:26 PM	DH-6-21-12-02-HD Job R	\$350.00		3
	KSNV			W	09/10/12 to 09/16/12	3x	--WTF--				
	KSNV			W	09/12/12	:30	4:23 PM	DH-08-30-08-H our Turn	\$450.00		2

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HEAS
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
17	KSNV	4PM NEWS (1 hour)	4-5pm	Th	09/13/12	:30	4:41 PM	DH-08311208H Wrong	\$450.00		1
	KSNV			F	09/14/12	:30	4:54 PM	DH-08-30-08-H Our Turn	\$450.00		3
18	KSNV	4PM NEWS (1 hour)	4-5pm	to	09/17/12 to 09/23/12	2x	MT-----				
	KSNV			M	09/17/12	:30	4:39 PM	DH-08311208H Wrong	\$450.00		1
	KSNV			Tu	09/18/12	:30	4:54 PM	DH09141211H Two in a R	\$450.00		2
19	KSNV	M-F Early News	5-630p	to	09/17/12 to 09/23/12	4x	MT-----				
	KSNV			M	09/17/12	:30	5:11 PM	DH-08-30-08-H Our Turn	\$725.00		3
	KSNV			M	09/17/12	:30	6:30 PM	DH-08311208H Wrong	\$725.00		1
	KSNV			Tu	09/18/12	:30	5:27 PM	DH09141211H Two in a R	\$725.00		4
	KSNV			Tu	09/18/12	:30	6:22 PM	DH09141211H Two in a R	\$725.00		2
20	KSNV	M-F Early News	5-630p	to	09/10/12 to 09/16/12	6x	--WTF--				
	KSNV			W	09/12/12	:00			\$725.00 Credited		1
	KSNV			W	09/12/12	:00			\$725.00 Credited		5
	KSNV			Th	09/13/12	:30	6:13 PM	DH-08-30-08-H Our Turn	\$725.00		6
	KSNV			Th	09/13/12	:30	6:30 PM	DH-08311208H Wrong	\$725.00		2
	KSNV			F	09/14/12	:30	5:27 PM	DH-08311208H Wrong	\$725.00		3
	KSNV			F	09/14/12	:30	6:26 PM	DH-08-30-08-H Our Turn	\$725.00		4
21	KSNV	M-F Jeopardy	630-7pm	to	09/10/12 to 09/16/12	3x	--WTF--				
	KSNV			W	09/12/12	:30	6:44 PM	DH-08311208H Wrong	\$725.00		1
	KSNV			Th	09/13/12	:30	6:58 PM	DH-08-30-08-H Our Turn	\$725.00		3
	KSNV			F	09/14/12	:30	6:37 PM	DH-08311208H Wrong	\$725.00		2

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
22	KSNV	M-F Jeopardy	630-7pm		09/17/12 to 09/23/12	2x	MT-----				
	KSNV			M	09/17/12	:30	6:43 PM	DH-6-21-12-02-HD Job R1	\$725.00		2
	KSNV			Tu	09/18/12	:30	6:42 PM	DH09141211H Two in a R1	\$725.00		1
23	KSNV	M-F Wheel of Fortune	7-730pm		09/17/12 to 09/23/12	2x	MT-----				
	KSNV			M	09/17/12	:30	7:14 PM	DH-08-30-08-H Our Turn	\$725.00		1
	KSNV			Tu	09/18/12	:30	7:24 PM	DH-6-21-12-02-HD Job R1	\$725.00		2
24	KSNV	M-F Wheel of Fortune	7-730pm		09/10/12 to 09/16/12	3x	--WTF--				
	KSNV			W	09/12/12	:30	7:06 PM	DH-08-30-08-H Our Turn	\$725.00		3
	KSNV			Th	09/13/12	:30	7:28 PM	DH-08311208H Wrong	\$725.00		2
	KSNV			F	09/14/12	:30	7:16 PM	DH-6-21-12-02-HD Job R1	\$725.00		1
25	KSNV	Face to Face w/ J. Raiston	730-758pm		09/10/12 to 09/16/12	3x	--WTF--				
	KSNV			W	09/12/12	:30	7:35 PM	DH-08311208H Wrong	\$400.00		2
	KSNV			Th	09/13/12	:30	7:47 PM	DH-08-30-08-H Our Turn	\$400.00		1
	KSNV			F	09/14/12	:30	7:52 PM	DH-08-30-08-H Our Turn	\$400.00		3
26	KSNV	Face to Face w/ J. Raiston	730-758pm		09/17/12 to 09/23/12	2x	MT-----				
	KSNV			M	09/17/12	:30	7:46 PM	DH-08311208H Wrong	\$400.00		2
	KSNV			Tu	09/18/12	:30	7:46 PM	DH09141211H Two in a R1	\$400.00		1
27	KSNV	M-F News 3 at Eleven	11pm-1135pm		09/10/12 to 09/16/12	1x	---T---				
	KSNV			Th	09/13/12	:30	11:30 PM	DH-08311208H Wrong	\$750.00		1

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28	KSNV	M-F News 3 at Eleven	11pm-1135pm								
				to							
				09/17/12 to 09/23/12	1x	M-----					
				M	09/17/12	:30	11:25 PM	DH-08-30-08-H Our Turn	\$750.00		1
29	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm								
				to							
				09/10/12 to 09/16/12	2x	-----SS					
				Sa	09/15/12	:30	11:12 PM	DH-6-21-12-02-HD Job RI	\$750.00		1
				Su	09/16/12	:30	11:32 PM	DH-08-30-08-H Our Turn	\$750.00		2
30	KSNV	News 3 Sunrise SATURDAY	6a-7a								
				to							
				09/10/12 to 09/16/12	1x	-----S-					
				Sa	09/15/12	:30	6:47 AM	DH-08311208H Wrong	\$200.00		1
31	KSNV	Sa-Su Early News	5pm-630pm								
				to							
				09/10/12 to 09/16/12	2x	-----S-					
				Sa	09/15/12	:30	5:21 PM	DH-08-30-08-H Our Turn	\$350.00		2
				Sa	09/16/12	:30	6:28 PM	DH-08311208H Wrong	\$350.00		1
32	KSNV	Sunday Today	7a-8am								
				to							
				09/10/12 to 09/16/12	1x	-----S					
				Su	09/16/12	:30	7:22 AM	DH-08-30-08-H Our Turn	\$625.00		1
33	KSNV	NFL Football	1P-6PM								
				to							
				09/10/12 to 09/16/12	1x	-----S					
				Su	09/16/12	:30	7:00 PM	DH-08311208H Wrong	\$8,000.00		1
34	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a								
				to							
				09/10/12 to 09/16/12	1x	-----S					
				Su	09/16/12	:30	11:56 PM	DH-08311208H Wrong	\$200.00		1

The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

Strategic Media Services, Inc.
Attention: Accounts Payable
3299 K St. NW
Ste 200
Washington, DC 20007

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104411-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/18/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104411
Alt Order #	06832078
Deal #	
Order Flight	09/12/12 - 09/18/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HE4S
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
			Aired Spots	75							

Gross Total \$41,975.00
Agency Commission \$6,296.25
Net Amount Due \$35,678.75
Payment Terms 30 Days

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